## 8 A shopper's paradise

| Describing a person's outfit |  |   |
|------------------------------|--|---|
| clothes                      |  |   |
| checked (mini)skirt          | Checked (mini)skirts were popular with teens in the early 2000s.                     | karierter (Mini-)Rock                   |
| striped trousers / jeans     | Ferdinand never left home without his striped trousers / jeans.                      | gestreifte Hose / Jeans                 |
| dotted dress                 | My aunt wears a dotted dress every time she goes to a birthday party.                | gepunktetes Kleid                       |
| jacket                       | I forgot to bring a jacket, and it's freezing outside!                               | Jacke                                   |
| long-sleeved pullover        | When I go camping, I always bring a long-sleeved pullover with me.                   | langärmeliger Pullover                  |
| short-sleeved T-shirt        | In the summer, Josh wears a red short-sleeved T-shirt almost every day.              | kurzärmeliges T-Shirt                   |
| colourful shirt              | My mother always buys a colour-<br>ful shirt when we visit somewhere<br>on vacation. | buntes Hemd                             |
| suit / ladies' suit          | If I were to give a speech, I would wear a suit / ladies' suit.                      | Anzug / Hosenanzug für Frauen           |
| jumper                       | Emilie might have an extra jumper you can borrow.                                    | Pullover                                |
| patterned cardigan           | This patterned cardigan belonged to my boyfriend's mother.                           | gemusterte Strickjacke                  |
| pattern / style              |  |   |
| floral print                 | Floral prints look really good on my friend Karen.                                   | Blumendruck, Blumenmuster               |
| V-neck                       | V-neck shirts generally look less pro-<br>fessional on men than on women.            | V-Ausschnitt                            |
| shoes                        |  |   |
| sneakers                     | I wear my sneakers every day to go for a walk.                                       | Turnschuhe, Sportschuhe                 |
| high heels                   | Alicia is so good at walking in high heels.  | Stöckelschuhe                           |
| sandals                      | Sandals are the best shoes for summer.   | Sandalen                                |
| slippers / flip-flops        | Slippers / Flip-flops are best worn around the house.                                | Hausschuhe, Pantoffeln / Flip-<br>Flops |
| boots                        | Margot wears boots into the barn when she feeds the horses.                          | Stiefel                                 |
| pumps                        | My older sister tried on our mother's pumps.   | Pumps                                   |
| flats                        | Her feet hurt after wearing flats for the entire day.                                | flache Schuhe, Ballerinas               |
| loafers                      | My uncle was famous for wearing loafers any time he could.                           | Slipper, Schlupfschuhe,<br>Halbschuhe   |
| high-tops                    | High-tops have always been cool.   | Knöchelturnschuhe, High-Tops            |
| plaid                        | Plaid is a tricky pattern to find matching clothes for.                              | kariert                                 |

| accessories                      |  |  |
|----------------------------------|--|--|
| scarf                            | Carmen owns the fuzziest scarf I've ever seen.   | Schal, Halstuch                                      |
| (leather) belt                   | Franz has owned his (leather) belt since he was fifteen years old.                             | (Leder-)Gürtel                                       |
| necklace / bracelet              | My best friend Riley gave me this necklace / bracelet.   | Halskette / Armband                                  |
| watch                            | I don't wear a watch, so I never know what time it is.   | Uhr  |
| earrings                         | It's impossible to have too many earrings.   | Ohrringe   |
| (sun)glasses                     | Victor wears (sun)glasses every time he drives his car.  | (Sonnen-)Brille                                      |
| headband                         | Since I've grown out my bangs, I need to wear a headband.                                      | Stirnband  |
| rings                            | Charlie wears a lot of enormous silver rings.  | Ringe  |
| cap / hood                       | When it starts to rain, it's easy to pull on your cap / hood and not get your head wet.        | Kappe / Mütze / Kapuze                               |
| Containers                       |  |  |
| a bag of sweets                  | The child wanted to take a bag of sweets from the store.                                       | ein Sackerl / eine Tüte mit<br>Süßigkeiten           |
| a bottle of water                | I needed to buy a bottle of water at the gas station on our trip.                              | eine Flasche Wasser                                  |
| a can of <i>Coke</i>             | Roxanne ordered a can of <i>Coke</i> at the food truck.  | eine Dose Coca-Cola                                  |
| a cup of tea                     | Could you make me a cup of tea, please?  | eine Tasse Tee                                       |
| a tin of pineapples              | For the recipe we needed a tin of pineapples.  | eine Dose Ananas                                     |
| a barrel of wine                 | The robbers stole an entire barrel of wine.  | ein Fass Wein  |
| a box of matches                 | Our fire went out, but we had brought a box of matches with us.                                | eine Schachtel Streichhölzer                         |
| a carton of milk                 | In school, each student would be served a carton of milk with a meal in the canteen.           | eine Packung Milch                                   |
| a jar of jam                     | When Beck was little, he ate a whole jar of jam while his father wasn't paying attention.      | ein Glas Marmelade                                   |
| Making a complaint               |  |  |
| to be slightly damaged           | The speaker was slightly damaged when it arrived.  | leicht beschädigt sein                               |
| to expect something from someone | I expected a replacement for the item that was lost in the mail.                               | etwas von jemandem erwarten                          |
| to reach an agreement            | Yasmine reached an agreement with the store manager and didn't have to pay extra for a repair. | eine Einigung erzielen, eine<br>Vereinbarung treffen |
| to receive a package             | Last month I received a package in the mail.   | ein Paket erhalten                                   |
| to be disappointed               | He was disappointed in how the employees in customer service acted.                            | enttäuscht sein                                      |

| to get a refund                          | Luckily, Morton got a refund for the                                   | eine Rückerstattung erhalten                     |
|--|--|--|
| to attach a picture of                   | damaged plants in the shipment.  I attached a picture of the dress I   | ein Bild von etwas anhängen                      |
| something                                | should have received in an email                                       | eni bila von etwas annangen                      |
| Something                                | to the company.  |  |
| Talking about brand behaviour            |  |  |
| someone's attitude towards               | Someone's attitude towards   | jemandes Einstellung zu Marken                   |
| brands                                   | brands depends on how much   |  |
|  | they value the name of a product.                                      |  |
| an increasing trend                      | Eco-friendly products and services                                     | ein zunehmender Trend                            |
| to keep we with some one's               | are becoming an increasing trend.  It's sometimes difficult to keep up | iomandos Envertungon orfüllen                    |
| to keep up with someone's                | with my boss's expectations.   | jemandes Erwartungen erfüllen                    |
| expectations                             | Marie tries to buy only from   | nachhaltiga / athischa /                         |
| sustainable / ethical /                  | sustainable / ethical / trustworthy                                    | nachhaltige / ethische / vertrauenswürdige Marke |
| trustworthy brand                        | brands.  | vertiduenswardige Marke                          |
| purchasing behaviour                     | People's purchasing behaviour  | Kaufverhalten                                    |
|  | often depends on the time of year                                      |  |
|  | and their mood.  |  |
| irrational buying behaviour              | Many people exhibit irrational   | unvernünftiges / irrationales                    |
|  | buying behaviour.  | Kaufverhalten                                    |
| to have a strong desire for              | She has always had a strong desire for fashion.                        | ein starkes Verlangen nach etwas haben           |
| something                                |  |  |
| to admire a brand                        | Gregory admires a brand of shirts that only use sustainable materials. | eine Marke bewundern                             |
| to provide a service                     | An electronics company in my   | eine Dienstleistung / ein Service                |
|  | town provides a service for people                                     | anbieten   |
|  | to exchange their old devices for gift cards.                          |  |
| trendy product / brand                   | Sandra always got distracted by the                                    | trendiges Produkt / trendige                     |
| trendy product / brand                   | newest trendy product / brand.   | Marke  |
| Talking about shopping addiction         | ·  |  |
| to be encouraged by                      | Molly was encouraged by her  | durch etwas / von jemandem                       |
| something / someone                      | father to always follow her dreams.                                    | ermutigt werden                                  |
| to boost the economy                     | Reduced interest rates on loans  | die Wirtschaft ankurbeln                         |
|  | help to boost the economy.   |  |
| consumerism                              | Consumerism is the main reason   | Materialismus, Konsumismus                       |
|  | why people buy products they   |  |
| to be a consumerable to the consumerable | don't need.  | China na una sana huun aluun sana                |
| to be accompanied by mood                | Many forms of addiction are accompanied by mood swings.                | von Stimmungsschwankungen<br>begleitet sein      |
| swings                                   | There are a lot of things that have a                                  |  |
| to have a negative impact on             | negative impact on my productivity.                                    | eine negative Auswirkung auf etwas haben         |
| something                                | Having a budget can help control                                       | die Ausgaben kontrollieren                       |
| to control one's spending                | one's spending.  | die Ausgaben konthollieren                       |
| to devote a lot of time to               | To master a skill, it's essential to                                   | viel Zeit für etwas aufwenden, viel              |
| something                                | devote a lot of time to practicing it.                                 | Zeit in etwas investieren                        |
| to suffer from an eating                 | Many young women and men have  | unter / an einer Essstörung leiden               |
| disorder                                 | suffered from an eating disorder at                                    | and a series assessed any leader                 |
|  | some point in their lives.   |  |